

TGR FOUNDATION
A TIGER WOODS CHARITY

2 0 1 8 A N N U A L R E P O R T

We Believe

in empowering students to pursue
their passions through education.



A MESSAGE FROM LEADERSHIP



**Tiger Woods, Founder,
TGR Foundation**

2018 was filled with unforgettable experiences. The support of our team, board, donors, partners and volunteers have allowed us to make a significant difference in the lives of youth.

It's an exciting time at the foundation as we've recently embarked on an ambitious expansion plan to bring our unique philosophy and educational programs to millions of students and educators around the world.

Over the last 23 years, my foundation has grown to be larger than me, and I was excited to announce our new name, TGR Foundation, in 2018 to reflect this growth. TGR Foundation belongs to the community and the students we serve. Our innovative programs support positive youth development building resilience and developing self-advocacy skills among students.

Although we've made great strides this year, it is just the beginning. I'm dedicated to the growth of this important work and believe that with your continued support we can empower more students to pursue their passions through education. I look forward to the next stage of our journey.

In 2018 there were many highlights for TGR Foundation. Our programs and events continued to expand and perform extremely well, allowing us to reach milestones and achieve ambitious goals.

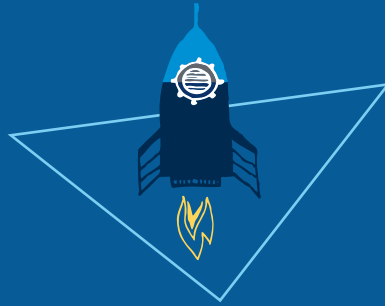
Although we had a lot to celebrate, I think our most important accomplishment in 2018 was codifying TGR Foundation's mission, vision and values – the strategic framework that is critical to the success and long-term viability of any organization. If carefully created and truly followed, it defines who you are, what you do and how you do it, which in turn ensures a sustainable enterprise that can succeed for generations.



**Rick Singer, President and CEO,
TGR Foundation**

We know that opportunity is not universal for underrepresented youth. The system isn't fair to them, but through our programs, we seek to inspire and empower them to see their potential as unlimited and pursue their passions fearlessly.

My job is to remind our team every day why we are here and what we need to do to succeed. With our new framework and the team at TGR Foundation, I have no doubt we'll stay focused and move closer to achieving the vision we have defined.



We Believe

youth should live in a world where opportunity is universal
and potential is limitless and that education is the best way to
empower students to pursue their passions.

We Believe in **STUDENTS**

We believe underrepresented students' dream careers are within reach and that they will become the engineers, doctors, artists, entrepreneurs, social activists and architects who will change the world.

Through year-round STEM and college-access programs for underrepresented youth, TGR Foundation inspires students to accelerate their STEM knowledge, pursue STEM careers and develop leadership and employability skills critical to success in the 21st-century workplace.

HIGHLIGHTS



Our Earl Woods Scholar Program welcomed the first cohort of Los Angeles scholars.



With a commitment to integrate mindfulness training into student and teacher curriculum, the TGR Learning Lab introduced new classes and workshops geared towards mental wellness, including the launch of Mind Craft, a class focused on neuroscience and the malleability of the brain and intelligence.



Our digital platform, TGR EDU: Explore launched 12 new STEM and college-prep assets, providing students with interactive lessons and activities geared towards introducing them to new careers and higher education.

2018 STUDENTS BY THE NUMBERS



125

STUDENTS

in high school and college were supported through the Earl Woods Scholar Program

414K

STUDENTS

were reached through our digital resources, found on TGR EDU: Explore

8K

STUDENTS

participated in programs at TGR Learning Labs across the country

“

With an education
your potential
is unlimited and
with that comes a
beautiful world.”

-Brendan, Cypress High School and
TGR Learning Lab student



We Believe in **EDUCATORS**

We believe educators can give their students access to the most cutting-edge and innovative education and help create pathways to success through project-based STEM learning. By investing in educators and providing powerful, collaborative opportunities we will vastly increase the number of students we impact.

“What I learned and the tools shared through TGR EDU: Create’s STEM Studio training were the springboard to my students’ success.”

- Jill Berner, 5th grade Olinda Elementary School teacher and STEM Studio participant

Our professional learning programs incorporate interdisciplinary approaches with inquiry-based, hands-on, student-centered content.

Through educator professional learning opportunities, our programs unite educators around the world and allow them to share their best practices and learn how to better engage and empower their students.



HIGHLIGHTS



The STEM Studio model shifted from one-day sessions to multi-day sessions, deepening the impact on educators and students.



STEM Studio introduced educators to drone technology along with lessons and careers to incorporate this emerging technology into their classrooms.



TGR Foundation and the Office of the State Superintendent of Education in Washington, D.C., launched the Integrated STEM (iSTEM) professional learning series for local educators from five Washington D.C. public schools.

2018 EDUCATORS BY THE NUMBERS



1,300

EDUCATORS

received professional development in STEM and college-access disciplines

30⁺



PARTNER ORGANIZATIONS

were supported through OC STEM Initiative's Ecosystem Institute, hosted by TGR Foundation

9,121

HOURS

hours of in-person professional development were provided to educators

We Believe in GLOBAL EDUCATION

We believe reaching students around the world must involve organizations that are passionate about empowering youth through education and are allies in creating change and enhanced opportunities.

“By partnering with TGR Foundation, we can strengthen [opportunities] to reach vulnerable communities, improve educational standards and transform livelihoods by sharpening skills and providing the tools and resources to improve STEM education.”

- C.D. Glin, President and CEO of the U.S. African Development Foundation

By investing in professional learning for the international community and expanding our digital resources, TGR Foundation is empowering more youth around the globe.

2018 GLOBAL BY THE NUMBERS

16

EDUCATORS
from

11

COUNTRIES
attended the inaugural
International STEM Studio



2,670 STUDENTS

reached through TGR EDU: Global

HIGHLIGHTS



TGR Foundation partnered with the U.S. Department of State and the U.S. African Development Foundation to bring educators from around the globe to our inaugural International STEM Studio.



International STEM Studio participants formed “sister” classrooms with U.S. participants and engaged students in learning across countries.

We Believe in **PARTNERSHIPS**

We believe that our vision is possible, but we can't reach it alone. Our community of donors, partners and volunteers make our programs and ongoing extensive impact a reality.

"It is important to find partnerships that not only align with our company's strategy, but ones that are constantly growing. TGR Foundation is doing just that, while inspiring a new generation of leaders."

-Corky Townsend, Vice President of Boeing
Commercial Airplanes Customer Support

Public and private partnerships are the key to innovation and prosperity for individuals and communities. With our partners' support, TGR Foundation's programs help inspire and prepare a talented and diverse future workforce.



2018 HIGHLIGHTS



TGR Foundation partnered with 100+ schools, districts, corporate and foundation partners, government agencies and nonprofits to bring our programs to more underrepresented youth.



Farmers Insurance launched a TGR Foundation donation fund in the name of a late executive, Stan Smith, to support the Earl Woods Scholar Program.



TGR Foundation was recognized at the Social Good Awards for our digital platform, TGR EDU: Explore, developed in partnership with Discovery Education.

We Believe in **IMPACT**



When Tiger Woods and his parents, Earl and Tida, founded TGR Foundation in 1996, they started with the belief that education has the power to be transformational. This belief continues to guide our work every day and influences the lives of the many youth and their families we have impacted over our 23-year history.

We closely measure this impact to assess the effectiveness of our efforts in helping students discover their personal interests, develop self-confidence and strengthen academic skills. The data and information we collect also informs our ongoing program development.

STUDENTS



80%

reported learning about potential future careers

72%

reported that TGRF programs help them work hard toward their goals

66%

reported increased confidence in their STEM skills

EARL WOODS SCHOLARS



98%

SCHOLARS

are first-generation college students

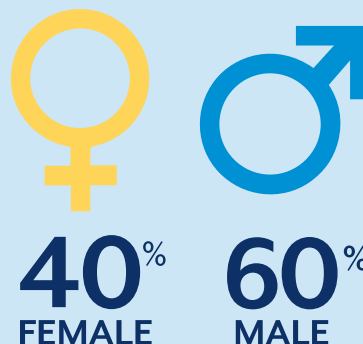
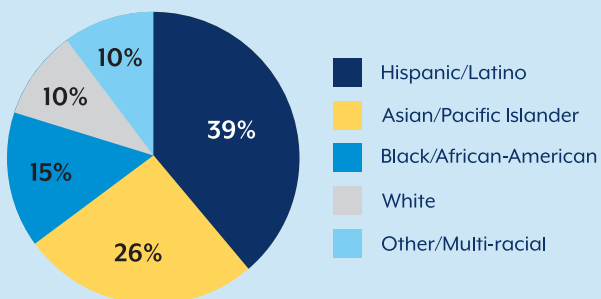


\$30,361

average scholar family income

STUDENT DEMOGRAPHICS

TGR Learning Lab Students



EDUCATORS



96%

learned new techniques for delivering powerful STEM and college-access activities to their students

92%

increased knowledge of project-based STEM and college-access techniques

95%

plan to implement something they learned from STEM Studio in their classroom



88%

learned effective strategies to increase student engagement

We Believe in REACHING MILLIONS



In 2016 we set out to reach millions of young people through a strategic expansion plan, and we're on track to meet and exceed our goals by 2020. Our progress to date has not only deepened the impact of our programs on the students, educators and communities we serve, but has also extended our proven approaches to education across the U.S. and around the globe.

2020 GOAL = 1 MILLION STUDENTS

- 1 Start at the Source:**
Expand in-person professional learning for educators

2018 ACTUAL* = 4,700 educators



2020 GOAL =
5,000 educators

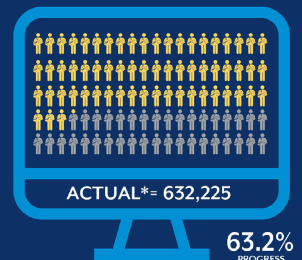
- 2 Grow Scholarships:**
Double the number of students supported through the Earl Woods Scholar Program

2018 ACTUAL* = 218 scholars



2020 GOAL =
260 scholars

- 3 Leverage Tech:**
Expand access to our digital learning platform



= 10,000 students

*As of 9/30/2018



We all have the ability to make a difference in the world. We've accomplished so much over the years, but we've just scratched the surface."

-Tiger Woods, Founder

2019 KEY FOCUS AREAS



Expand educator professional learning through STEM Studios in two additional regions



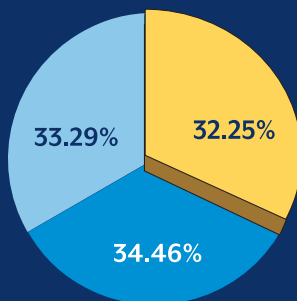
Expand global impact by doubling the number of educators participating in our International STEM Studios



Expand impact through digital resources by completing a library of 35 learning tools and resources

FINANCIALS

We believe in being effective stewards of the resources our partners and donors invest in our programs. In partnership with our Board of Governors, TGR Foundation leadership evaluates our financial strategies to further the impact our programs have on youth and on the communities we serve.

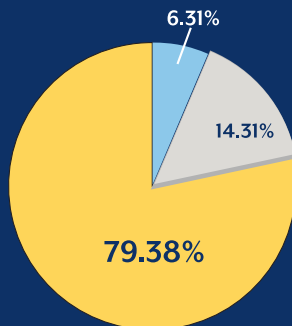


Revenue

Event Proceeds*	\$3,913,000
Investments**	\$3,780,614
Fund Development	\$3,662,820

TOTAL = \$11,356,434

■ Event Proceeds* ■ Investments** ■ Fund Development



Expenses***

Programs	\$9,390,848
Administration	\$1,692,124
Fundraising	\$747,499

TOTAL = \$11,830,471

■ Programs ■ Administration ■ Fundraising

* Represents the net proceeds from TGR Foundation's events organization, TGR Live, which operates golf and signature events.
 ** Investments are results of dividends and interests.
 *** Does not include TGR Live golf and signature events' expenses.

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